



# CORPORATE PARTNERSHIP *Program*



# Our History

In 1998 Bob Gartside had the idea to start up a family-orientated go-kart club to race on a circuit dirt track in Ipswich. He got some people together at his house, enlisted a committee (of which he was the secretary) and Ipswich City Dirt Kart Club was officially formed.

1998 – 2002 were the formative years for the club, with Bob Gartside approaching the Ipswich/West Moreton Auto Club to hold discussions with John O Connell (the WMAC President at the time) for a place to race. He offered them an old car park, which is where our track is situated now.

Geoff Allen and Bob Gartside designed the club's track by drawing a picture of the proposed layout with a stick in the dirt. After confirmation of the plan of track, Roys Troy Machinery allowed Geoff to use his grader for no charge so the club could plough the track to the design.

As the car park was sheer rock bed, the next six months were spent removing broken rocks. Lloyd Bachmann Plant hire then brought in the clay and deco mix for the track, costing the club \$6,000. Finally, the laying of the track commenced.

Once the track was completed, race meetings began to be held on the first Sunday of each month. Bob called in favours from businesses and promoted the club every chance he got; it was Bob who organised the club to take part in the parade at the Ipswich Festival and the spectacle racing at the Ipswich Show.

Night racing commenced in late 2010. Lights were obtained from soccer fields when the Centenary Highway was being upgraded, and barriers were sourced from Coates Hire holding yard at no charge. The original admin hut was obtained and put on site in 2011 – this is currently being transformed into the new canteen. The new admin hut was purchased through a grant in 2016, and was completed in 2018.

Since 2018 our Annual Bob Gartside Race Day has been held in July.



# Our Vision

Yes! We do it in the dirt. This is the most addictive form of dirt track racing you can do legally from an early age. Ipswich City Dirt Kart Club is the largest member-based dirt kart club in south-east Queensland that races under lights. We are a family orientated club that provides an affordable form of racing on a dirt circuit race track. Great fun for people of all ages from 5 – 70+.

Our track is centrally located in the middle of Willowbank Motorsport Precinct on “Champion’s Way” between the Willowbank Drag Strip and Queensland Raceway.

Our facilities include a specially prepared Race Track, Administration Building, First Aid Room, Canteen facilities, Timing System, free spectator entry and parking for all spectators.

Our race season kicks off in January each year and normally ends early to mid-November. A full 12 Round Championship is determined by

points giving the highest points earner at the end of the winner of each Group. Overall we have 6 Junior Groups and 8 Senior Groups.

All our race meetings are run under lights which makes it even more exciting for racing we also have Kev the Noise Davies commentate and record our racing to.

We race on a Saturday, with racing commencing at 2.00pm in the warmer months (January to March and September to November) and during the cooler months (April to August) racing commences at 1.00pm. Some of our 2 Stroke Days are run on a Sunday in the warmer months. We also hold Test and Tune days throughout each month with testing starting around 11am.



# Partnership Tiers



## PLATINUM PARTNER (\$1000+GST)

As a Platinum Partner you will receive:

- ✔ An announcement made on the ICDK Club social media pages and event posts with your logo and a link to your website
- ✔ Acknowledgement of your Platinum partnership in all promotional material and during every event
- ✔ 2 whole Race Days named after your business and sponsorship
- ✔ A section of the track named in your honour during commentary recordings
- ✔ 2 Junior Groups and 2 Senior Groups name on your behalf along with their end of year trophies
- ✔ One by 6m x 1.5m Logo Banner displayed on the club grounds plus one smaller sign on the grounds
- ✔ Your Business signage and fliers handed out at the local annual Ipswich Show
- ✔ A private 3 hour session for your team in our Go Karts
- ✔ Free invitation to end of Year Presentation Night to hand out your groups trophies



## GOLD PARTNER (\$750+GST)

As a Gold Partner you will receive:

- ✔ An announcement made on the ICDK Club social media pages and event posts with your logo and a link to your website
- ✔ Acknowledgement of your GOLD partnership in all promotional material and during the event
- ✔ 2 whole Race Days named after your business and sponsorship
- ✔ 1 Junior Groups and 1 Senior Groups name on your behalf along with their end of year trophies
- ✔ One by 3m x 1.5m Logo Banner displayed on the Club grounds
- ✔ Your Business signage and fliers handed out at the local annual Ipswich Show
- ✔ A private 1.5 hour session for your team in our Go Karts
- ✔ Free invitation to end of Year Presentation Night to hand out your groups trophies

# Partnership Tiers



## PLATINUM PARTNER (\$1000+GST)

As a Platinum Partner you will receive:

- ✔ An announcement made on the ICDK Club social media pages and event posts with your logo and a link to your website
- ✔ Acknowledgement of your SILVER partnership in all promotional material and during the event
- ✔ 1 whole Race Day named after your business and sponsorship
- ✔ 1 Junior Groups and 1 Senior Groups name on your behalf along with their end of year trophies
- ✔ One by 1.5m x 1.5m Logo Banner displayed on the Club grounds
- ✔ Your Business signage and fliers handed out at the local annual Ipswich Show
- ✔ Free invitation to end of Year Presentation Night to hand out your groups trophies



## GOLD PARTNER (\$750+GST)

As a Gold Partner you will receive:

- ✔ An announcement made on the ICDK Club social media pages and event posts with your logo and a link to your website
- ✔ Acknowledgement of your BRONZE partnership in all promotional material and during the event
- ✔ 1 whole Race Day named after your business and sponsorship
- ✔ 1 Junior Group named on your behalf along with their end of year trophies
- ✔ One by 1m x 1m Logo Banner displayed on club grounds
- ✔ Your Business signage and fliers handed out at the local annual Ipswich Show
- ✔ Free invitation to end of Year Presentation Night

# CONFIRMATION FORM

Business Name: .....

Contact Name: .....

Address: .....

Phone: ..... Mobile: .....

Email: ..... Website: .....

Signature: ..... Date: .....

## Package Choice:

 **Platinum** (\$1000)      **Gold** (\$750)      **Silver** (\$500)      **Bronze** (\$250)

## Further Information:

For further information on the Ipswich City Dirk Kart Club Corporate Partnership Program - or if you would like to discuss a tailored package - please contact Angela Formosa at [icdksecretary@gmail.com](mailto:icdksecretary@gmail.com) or on 0467 885 383.

